

# Cobras Baseball Sponsorships

Dear Prospective Sponsor,

Thank you for considering an investment into the Cobras Baseball organization and our exceptional youth athletes, who are the *future* of our wonderful community.

Cobras Baseball is a Florida-based travel organization committed to developing young athletes - *physically, mentally, and emotionally - on and off the field* - to become the very best versions of themselves in the sport and in life. Our kids are our future, and we are committed to helping them achieve their goals.

Through our focus on coaching, communication, and mentoring - and a commitment to our players, coaches, and families - Cobras Baseball is fast becoming Florida's elite league to beat.

We are laser focused on developing a program that builds up our community's youth - and everything we make goes back into giving the kids the best program with the best coaches and resources available.

That said, travel baseball is an investment. **We are kicking off a fundraising effort to help cover the costs we will incur during this 2023-2024 baseball season, which runs from August 1, 2023 to July 31, 2024.**

**This year, our goal is to raise \$50,000 for the organization.** *This covers uniforms, field fees, coach fees, and umpire and tournament fees for all planned tournaments (roughly 20) throughout the year.* Player fees have already driven down this amount, and each family has a stake in the organization through their registration fees.

Your generosity will help us to continue to grow the organization and build a successful program for our players. We thank you for anything and everything you are able to do.

We value our sponsors, and we are in the process of becoming a registered 501c3 nonprofit entity so that your donations are tax deductible.

**Please review the sponsorship opportunities on the following page,** and reach out to Whitney Johnson at whitjohn1229@gmail.com with any questions. Or you may return this form with a check made out to Cobras Baseball (tax id: 88-4374561) to the player through which you were introduced to us.

Thank you again for your consideration, and we're looking forward to a great season ahead!



# 2023-2024 Sponsorship Packages



Our season runs August 1, 2023 to July 31, 2024.

CORPORATE SPONSORSHIPS	Cost	# Available
<b>You may also make a partial donation toward one of the packages below.</b>		
<p style="text-align: center;"><b>Tournament Field Sponsor</b></p> <p>One of our largest expenses is the cost of fields. Help us get our kids valuable field time. Partial donations may also be made toward this expense.</p>	\$10,000	2
<p style="text-align: center;"><b>Travel Gear Sponsor: Game Jerseys</b></p> <p>Showcase your company's logo on all game jerseys, and help our kids feel confident on the field. Tournaments happen throughout Florida, in cities like Naples, Fort Myers, Tampa, Miami, Sarasota, &amp; Fort Lauderdale, providing added exposure throughout the state.</p>	\$5,000	1
<p style="text-align: center;"><b>Sponsor a Child:</b></p> <p>Cover the full cost for one child to play for the 2023-2024 season.</p>	\$3,500	30
<p style="text-align: center;"><b>Travel Gear Sponsor: Travel Bags</b></p> <p>Travel bags go everywhere with our kids - to all practices and tournaments throughout Florida. They are also used casually by the kids when they practice outside of the league &amp; at camps - for additional exposure in the community.</p>	\$3,000	2
<p style="text-align: center;"><b>Travel Gear Sponsor: Practice Jerseys</b></p> <p>Your logo will be featured on all practice jerseys, used by the kids multiple times per week throughout the year.</p>	\$2,500	2
<p style="text-align: center;"><b>Travel Team Cooler:</b></p> <p>Showcase your logo on our team's official travel cooler, which goes everywhere with the team!</p>	\$500	10
<p style="text-align: center;"><b>Media Sponsorship:</b></p> <p>Logo placement on the Cobras Baseball website (to be re-launched soon); plus 4 Facebook mentions per year.</p>	\$500	15
<p style="text-align: center;"><b>Team Banner:</b></p> <p>Feature your logo on our team banner that will travel to all games.</p>	\$500	20

INDIVIDUAL AND BUSINESS DONATIONS	Enter Amount Below
<b>We appreciate any amount you are able to donate, and your dollars will help cover costs and give our kids the very best.</b>	
<b>Blanket Donation from Your Company</b>	
<b>Blanket Personal Donation</b>	

# SPONSOR INFORMATION FORM



Please fill out the form below that matches the type of donation you would like to make.

**If choosing a corporate sponsorship package,  
please provide the following:**

<b>Package Name</b>	
<b>Package Amount</b>	
<b>Your Name</b>	
<b>Your Company's Name</b>	
<b>Name of the Cobras Player or Family who Referred You</b>	

**If making an open donation as an individual or business,  
please provide the following:**

<b>Your Name</b>	
<b>Company Name</b>	
<b>Donation Amount</b>	
<b>Your Company's Name</b>	
<b>Name of the Cobras Player or Family who Referred You</b>	

**MAKE ALL CHECKS PAYABLE TO: COBRAS BASEBALL**

Questions may be directed to: Whitney Johnson, whitjohn1229@gmail.com.

**Thank you for your support!**